

Jeremy Belcher

UX/UI Product Design Leader

Auxilius – NYC, NY
Director of Product Design

Nov 2021 – Present

FIA Tech – NYC, NY
Product Design Lead

Sep 2017 – Nov 2021

- Responsible for UX/UI design across 5 data heavy products and ~25 developers in agile environment
- Created and collaborated with Dev team to implement platform-wide Design System
- Collaborated with internal (Client Services, Product, Dev) and external customer stakeholders to bring Enterprise FinTech SAAS products from conception to launch for Risk, Brexit, Dashboards, Fee & Commission Management, and others
- Led procurement and implementation of Appcues Digital Adoption Tool and Analytics
- Created UX Lab, our design focused user group of early adopters to test new concepts and prototypes
- Defined design process, from Creative Briefs all the way through post-launch analytics
- Began building a Design Team

Freelance – NYC, NY

Apr 2016 – Sep 2017

Interaction Design, Information Architecture & User Experience Strategy

- Freelance UX design lead for clients such as CFA Institute, Revlon, Apollo, Internet Retailer, and Hartz

Big Spaceship – NYC, NY

Sep 2014 – Mar 2016

Associate Director of User Experience

- Leading UX across multiple client projects for Google, DIRECTV, Guggenheim, BMW, IFC Films, and Saturday Night Live - Evangelized the UX process across the agency, incorporating research, prototyping, testing, and rapid iteration into a waterfall design process
- Helped win over \$1 million in new business as part of pitch teams

Freelance – Tokyo, Japan/NYC, NY

Feb 2014 – Sep 2014

Interaction Design, Information Architecture & User Experience Strategy

Atmosphere Proximity – NYC, NY/Dubai, UAE

Jun 2012 – Feb 2014

Senior User Experience Lead

- Led UX design for Emirates, one of the largest airlines in the world. In addition to leading design team, personal designs include new Skywards account dashboard (Emirates' frequent flyer program) as well as their new mobile website and the website booking engine, which processes nearly \$2 Billion/year.

Freelance – NYC, NY/Buenos Aires, Argentina

Aug 2010 – Jul 2012

Interaction Design, Information Architecture & User Experience Strategy

- Concepted, Sketched, and Wireframed user-centered Web & Mobile Applications across multiple industries

FoxyMelody Digital Music Distribution - LA /NYC

Jan 2005 – Jan 2011

Co-Founder, Chief Executive Officer

- Brought one of the first services for independent musicians to sell their music directly on iTunes and other digital music services to market
- Designed system architecture and User Interface from the ground up, including homepage, client login, audio uploading, metadata capture, royalty reporting, and administration systems
- Managed international network of outsourced designers and coders based in China, India, Russia, Ukraine, Romania, and Sweden for development and maintenance of website, client management, database, and accounting systems

Treacy & Company - Needham, MA

May 2009 – July 2010

Analyst (Product Manager) at Treacy Ventures

- Designed concept, business plan, hiring plan, marketing strategy, and operations plan for startup focusing on private career advising for college students
- Managed staff of 16 including a program director, advisors, and college intern marketing team

EDUCATION

New York University, B.S. | New York University, A.A.